IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS MARSHALL DIVISION

IMMERSION CORPORATION,

V.

Plaintiff,

SAMSUNG ELECTRONICS AMERICA, INC.; SAMSUNG ELECTRONICS CO., LTD.

Defendants.

Case No. 2:17-CV-00572-JRG LEAD CASE

Case No. 2:18-cv-00055-JRG

JURY TRIAL DEMANDED

PLAINTIFF IMMERSION CORPORATION'S DAUBERT MOTION TO EXCLUDE TESTIMONY BY MR. W. CHRISTOPHER BAKEWELL

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TABLE OF CONTENTS

			Page
I.	INTE	RODUCTION	1
II.	LEG	AL STANDARD	2
III.	IMPI PER	BAKEWELL'S ANALYSIS IS UNRELIABLE BECAUSE IT ROPERLY CONVERTS THE LUMP SUM APPLE SETTLEMENT TO A UNIT FIGURE WITHOUT ACCOUNTING FOR SIGNIFICANT ERENCES	6
	A.	Mr. Bakewell's Reliance On The Immersion/Apple Settlement	6
	B.		7
	C.		8
IV.		BAKEWELL IMPROPERLY RELIED ON THE TFT , WHICH OT ECONOMICALLY OR TECHNOLOGICALLY COMPARABLE	10
	A.		10
	B.	Mr. Bakewell Ignores That TFT And Immersion Are Not Comparably Situated Economically	11
	C.	The TFT Settlement Involves Different Patents And Mr. Bakewell's Assumption Of Technological Comparability Is Flawed	12
V.	DEF	BAKEWELL'S ULTIMATE ROYALTY RATE OPINION RELIES ON A ICIENT ANALYSIS OF NON-COMPARABLE LICENSE AGREEMENTS	
		SHOULD BE EXCLUDED	
VI.	CON	CLUSION	15

Public Version of Document Filed Under Seal Pursuant to Protective Order

TABLE OF AUTHORITIES

	Page(s)
Cases	
Astrazeneca AB v. Apotex Corp., 782 F.3d 1324 (Fed. Cir. 2015)	6, 13
Bayer Healthcare LLC, v. Baxalta Inc., No. 16-cv-1122, 2019 WL 330149 (D. Del., Jan. 25, 2019)	1, 5, 15
In re Certain Mobile and Portable Electronic Devices Incorporating Haptics (Including Smartphones & Laptops) & Components Thereof, Inv. Nos. 337-TA-1004, 337-TA-990, USITC Pub. 616456	8
DataQuill Ltd. v. High Tech Comput. Corp., 887 F. Supp. 2d 999 (S.D. Cal. 2011)	4, 15
Daubert v. Merrell Dow Pharmaceuticals, Inc. 509 U.S. 579 (1993)	3, 4, 15
Georgia–Pacific Corp. v. U.S. Plywood Corp., 318 F. Supp. 1116 (S.D.N.Y. 1970)	3, 4
Kumho Tire Co. v. Carmichael, 526 U.S. 137 (1999)	3
LaserDynamics, Inc. v. Quanta Comput., Inc., 694 F.3d 51 (Fed. Cir. 2012)	4
Lucent Techs., Inc. v. Gateway, Inc., 580 F.3d 1301 (Fed. Cir. 2009)	3, 14
Moore v. Ashland Chem. Inc., 151 F.3d 269 (5th Cir. 1998) (en banc)	3
Prism Techs. LLC v. Sprint Spectrum L.P., 849 F.3d 1360 (Fed. Cir. 2017)	5, 6
ResQNet.com, Inc. v. Lansa, Inc., 594 F.3d 860 (Fed. Cir. 2010)	4
Samsung Elecs. Am., Inc. v. Tactile Feedback Tech., LLC, Nos. IPR2016-00207, 2016-00202, 2016-00205, and 2016-00206 (P.T.A.B. Nov. 17, 2015)	10

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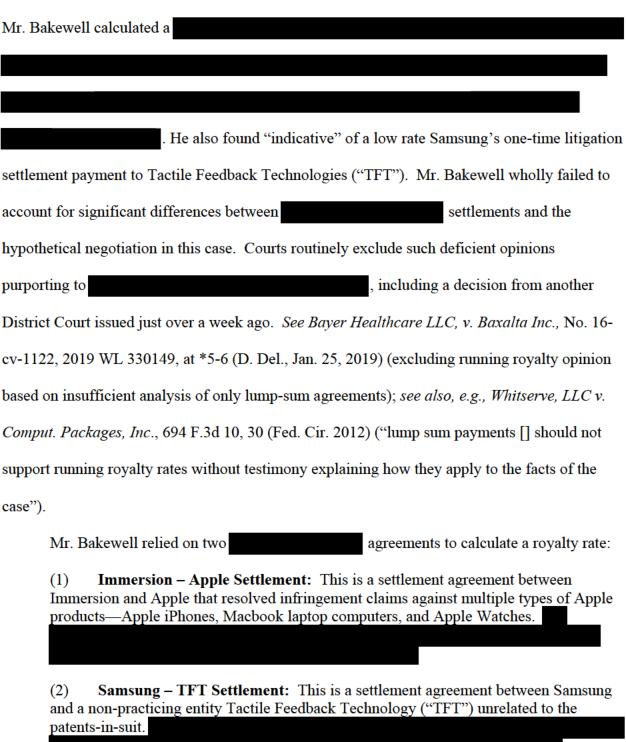
TABLE OF AUTHORITIES

(continued)

	Page
Uniloc USA, Inc. v. Microsoft Corp., 632 F.3d 1292 (Fed. Cir. 2011)	4, 15
Whitserve, LLC v. Comput. Packages, Inc., 694 F.3d 10 (Fed. Cir. 2012)	1, 5
Wordtech Sys., Inc. v. Integrated Networks Sols., Inc., 609 F.3d 1308 (Fed. Cir. 2010)	4
Statutes	
35 U.S.C. § 284	3
Other Authorities	
Federal Rules of Evidence Rule 702	2, 3

I. INTRODUCTION

Plaintiff Immersion Corporation respectfully moves the Court to exclude the reasonable royalty opinion of Defendants' damages expert Mr. Christopher Bakewell under *Daubert*.



Mr. Bakewell uses these agreements to arrive at an unreasonably deflated royalty rate, without even purporting to adjust the rates to account for undisputed, material differences between the agreements and the hypothetical negotiation. In Paragraph 267 of his report, Mr. Bakewell states: "To I considered Apple's worldwide iPhone, Mac, and Apple Watch unit sales from September 19, 2014 to January 26, 2028." The calculation is set out in Exhibit 7.0 to his report. (Declaration of Daniel C. Hubin ("Hubin Decl.") Ex. 1 ("Bakewell Report").) Mr. Bakewell did not account for any difference in geographic regions where the sales occurred or the fact that the hypothetical negotiation is U.S.only. The Apple agreement at issue in this case, yet Mr. Bakewell again made no adjustments of any kind. The Court should exclude this deficient analysis. Mr. Bakewell (1) improperly without properly accounting for the relevant royalty base to use as the denominator; (2) improperly compared these without accounting for the significant differences in the scope of such agreements, (3) insufficiently analyzed the technological comparability of the licensed products, and (4) failed to account for disputed validity and infringement in these settlement agreements. Mr. Bakewell's treatment of the Immersion/Apple and Samsung/TFT settlements as if negotiated between a willing licensor and a willing licensee for the same scope of products, without the requisite analysis, renders his opinions unreliable and defective.

II. LEGAL STANDARD

Rule 702 of the Federal Rules of Evidence permits admission of opinion testimony based on "scientific, technical, or other specialized knowledge" if the testimony "will help the trier of

fact to understand the evidence or to determine a fact in issue" To be admitted, the expert testimony must also: (1) be "based on sufficient facts or data," (2) be "the product of reliable principles and methods," and (3) reliably apply "the principles and methods to the facts of the case." *Id.* The party offering the testimony bears the burden of showing its admissibility. *See Moore v. Ashland Chem. Inc.*, 151 F.3d 269, 276 (5th Cir. 1998) (en banc).

Daubert v. Merrell Dow Pharmaceuticals, Inc. and its progeny, require the trial court serve as a "gatekeeper" to "ensur[e] that an expert's testimony both rests on a reliable foundation and is relevant to the task at hand." 509 U.S. 579, 597 (1993). Kumho Tire Co. v. Carmichael, 526 U.S. 137, 147 (1999), held that the trial court's gatekeeping obligation applies to all expert testimony, not just "scientific" testimony of the sort addressed in Daubert.

35 U.S.C. § 284 requires that damages for patent infringement must be "adequate to compensate for the infringement, but in no event less than a reasonable royalty for the use made of the invention by the infringer." The hypothetical negotiation approach to determining a reasonable royalty in patent cases attempts to ascertain the royalty that the parties would have agreed upon had they successfully negotiated an agreement just before the infringement began. See Georgia–Pacific Corp. v. U.S. Plywood Corp., 318 F. Supp. 1116, 1120 (S.D.N.Y. 1970). The first and second Georgia-Pacific factor allows consideration of "royalties received by the patentee for the licensing of the patent in suit, proving or tending to prove an established royalty," and "[t]he rates paid by the licensee for the use of other patents comparable to the patent in suit." Id.

An expert who offers a comparable license opinion may only do so based on licenses "sufficiently comparable to the hypothetical license at issue in suit." *Lucent Techs., Inc. v. Gateway, Inc.*, 580 F.3d 1301, 1325, 1327-330 (Fed. Cir. 2009). To use past patent licenses

under *Georgia-Pacific* factors 1 and 2, an expert must account for differences in the technologies involved and the economic circumstances of the contracting parties. *E.g.*, *ResQNet.com*, *Inc.* v. *Lansa*, *Inc.*, 594 F.3d 860, 870–73 (Fed. Cir. 2010) (court erred by considering licenses without "factual findings that accounted for the technological and economic differences between those licenses and [the patent in suit]"); *Wordtech Sys.*, *Inc.* v. *Integrated Networks Sols.*, *Inc.*, 609 F.3d 1308, 1319–21 (Fed. Cir. 2010) (ordering new trial on damages where lump sum licenses relied on were not shown to have been tied to expected volume, and running royalty licenses relied on resulted from litigation and were not comparable to the lump-sum opinion).

If differences in the technology and economic circumstances are not accounted for, a party could inflate—or, in this case, deflate—the reasonable royalty analysis with "conveniently selected licenses without an economic or other link to the technology in question."

*ResQNet.com, Inc., 594 F.3d at 872. A court "should not rely on unrelated licenses to increase [or decrease] the reasonable royalty rate above [or below] rates more clearly linked to the economic demand for the claimed technology." *Id.* at 872–73. Thus, "[w]hen relying on licenses to prove a reasonable royalty, alleging a loose or vague comparability between different technologies or licenses does not suffice." *LaserDynamics, Inc. v. Quanta Comput., Inc., 694 F.3d 51, 79 (Fed. Cir. 2012).

If a party "fails to tie the theory to the facts of the case, the testimony must be excluded." Uniloc USA, Inc. v. Microsoft Corp., 632 F.3d 1292, 1315 (Fed. Cir. 2011); Daubert, 509 U.S. at 595 (exclusion is the only remedy sufficient to protect against the inherent power of expert evidence); see also DataQuill Ltd. v. High Tech Comput. Corp., 887 F. Supp. 2d 999, 1022 (S.D. Cal. 2011) ("The testimony of a damages expert in a patent suit who relies on non-comparable licenses in reaching his royalty rate should be excluded.").

Courts also have been skeptical of expert opinions based on converting a lump sum agreement into a running royalty. *Whitserve*, 694 F.3d at 30 (remanding for new trial on damages; "lump sum payments [] should not support running royalty rates without testimony explaining how they apply to the facts of the case."); *Bayer Healthcare LLC*, *v. Baxalta Inc.*, No. 16-cv-1122, 2019 WL 330149, at *6 (D. Del., Jan. 25, 2019) (excluding damages opinions: "Three of the four licenses include a lump-sum (upfront) payment. The first license has no running royalty, and the remaining three combine a running royalty with lump-sum, milestone, and/or annual payments. Dr. Rausser makes no effort to reconcile these features with the hypothetical license.").

Settlement agreements may be admissible only if the specific circumstances support reliance on them. "[D]epending on the circumstances, a license agreement entered into in settling an earlier patent suit sometimes is admissible in a later patent suit involving the value of the patented technology, and sometimes is not." *Prism Techs. LLC v. Sprint Spectrum L.P.*, 849 F.3d 1360, 1368-69 (Fed. Cir. 2017) (citations omitted). The Federal Circuit continued in *Prism Techs*.:

As to settlements generally, the Supreme Court has explained the normal settlement calculus for litigants: "Most defendants are unlikely to settle unless the cost of the predicted judgment, discounted by its probability, plus the transaction costs of further litigation, are greater than the cost of the settlement package." *Evans v. Jeff D.*, 475 U.S. 717, 734, 106 S. Ct. 1531, 89 L. Ed. 2d 747 (1986); *Staton v. Boeing Co.*, 327 F.3d 938, 964 (9th Cir. 2003) (quoting *Evans*, 475 U.S. at 734). That formulation—enumerating "the cost of the predicted judgment," "its probability," and "costs of further litigation"—helps identify why and when a district court, conducting the inquiry required by Rule 403, can find earlier patent-suit settlements admissible in valuing a patented technology.

Id. at 1369.

An "earlier suit's settlement figure may be too low to the extent that it was lowered by the patent owner's discounting of value by a probability of losing on validity or infringement." *Id.* The state of the litigation at the time the agreement relied upon was made is relevant to the probativeness of the agreement. *See Astrazeneca AB v. Apotex Corp.*, 782 F.3d 1324, 1336 (Fed. Cir. 2015) (a settlement that "arose only after the district court had held the patents valid and had made a finding of infringement," was "therefore similar to the setting of a hypothetical negotiation in which infringement and patent validity are assumed.")

III. MR. BAKEWELL'S ANALYSIS IS UNRELIABLE BECAUSE IT IMPROPERLY CONVERTS THE LUMP SUM APPLE SETTLEMENT TO A PER UNIT FIGURE WITHOUT ACCOUNTING FOR SIGNIFICANT DIFFERENCES

A. Mr. Bakewell's Reliance On The Immersion/Apple Settlement

The Apple Settlement resulted from the settlement of litigation in several forums. In 2016, Immersion requested the International Trade Commission investigate Immersion's allegations that Apple iPhones, Macbook laptop computers, and Apple Watches infringed seven Immersion patents. One of the patents asserted against Apple (the '051 patent) is also asserted in this case against Samsung; the others are not. Mr. Bakewell did no analysis of whether the patents are technologically comparable to the patents-in-suit. (See Bakewell Report at ¶¶ 258-270.) Immersion also filed two District Court cases based on the same claims (stayed pending the ITC investigations), and an additional case in China asserting Chinese patents. The parties settled two years after the hypothetical negotiation in this case. The in the Apple Settlement (Hubin Decl. Ex. 2 at IMMR SEC00143550-551 (sections 1.2 and 2.1) and IMMR SEC00143555 (section 5.1).) Apple Even though , Mr. Bakewell converted . Though Mr. Bakewell states in his report that his "opinions are not a function of" the Apple agreement (Bakewell Report ¶ 446 & n. 590), there is

no question that this conversion is the heart of his "analysis." While Mr. Bakewell attempts to
thread the needle by stating that his use of the Apple is merely "indicative" of his derived
per unit reasonable royalty rate (Id . \P 13), Mr. Bakewell's report and testimony confirm that the
Apple Settlement is the sole basis for his calculations that lead to his per-unit royalty number. In
deposition, Mr. Bakewell confirmed that his
. (Hubin Decl. Ex. 3 at 89:7-90:9.) The
report offers no other calculations supporting his pre-apportioned number. (Bakewell Report
¶¶ 267, 301-310 (no other agreements used to support a number); Exhibit 7.0.)
B.
Mr. Bakewell acknowledges that in trying to
Mr. Bakewell's explanation for the calculation is in paragraph 267, where he
states: " I considered Apple's worldwide
iPhone, Mac, and Apple Watch unit sales." (Bakewell Report ¶ 267.) In other words,
Mr. Bakewell used the units for all products—iPhones, Macbook computers and Apple Watches
-without any adjustment for any differences in the products. Mr. Bakewell did not factor into his
calculation the different nature of the products, the different average selling prices for the
products, the different profit margins, and the different technical attributes for the products. Nor
did he factor in differences between products sold in any particular time period,
. Mr.
Bakewell just treated all the Apple products the same for his calculation, without any adjustment
or analysis of why this would be reasonable.

Mr. Bakewell also did not address whether any of the products that he included use any Apple contested that its products infringed the patents at issue in the litigation. See In re Certain Mobile and Portable Electronic Devices Incorporating Haptics (Including Smartphones & Laptops) & Components Thereof, Inv. Nos. 337-TA-1004, 337-TA-990, USITC Pub. 616456, Respondents' Initial Post-Trial Brief filed on May 31, 2017. At the time the parties entered into the agreement, the ITC had not yet issued a decision. Indeed, Mr. Bakewell did not even analyze how many of Apple's licensed products had even been accused of infringement. Mr. Bakewell neither provides nor references any technological analysis to support his decision to notwithstanding the vastly different nature of the products. He simply (whether similar to the accused Samsung phones or different, accused or unaccused, infringing or non-infringing), from Mr. Bakewell thus has no basis to He has done nothing to provide an analysis that reliably ties the Apple Settlement to the hypothetical negotiation in this case. His opinions are therefore unreliable and should be excluded. C. Mr. Bakewell's analysis is also fundamentally flawed because he did not account for differences between In other words, he did made no adjustments to Indeed, he acknowledged in deposition that he treated all sales the same, (Hubin Decl. Ex. 3 at 202:13-203:4

"no mathematical adjustment.").) Mr. Bakewell thus
treated
Mr. Bakewell was not provided with any information about Immersion's foreign counterpart
patents. While he said he did his own research regarding Immersion's foreign patents, he has no
recollection of the details and he does not have any records of his research. (Id. at 238:19-
240:2.)
Without some information about the difference in sales in different geographies,
Mr. Bakewell's cannot reliably be used to arrive at a value that is relevant to the
hypothetical negotiation in this case, which would involve only U.S. patent rights.
* * *
Mr. Bakewell's unsupported assumption that all sales of all licensed Apple products
practice the patents asserted in this case ensures
. Because Mr. Bakewell performed no
analysis to adjust for the many undisputed differences between the facts of the Apple Settlement
and the hypothetical negotiation in this case, Mr. Bakewell's testimony is not reliable or helpful
to the fact finder in this case, and should be excluded.
Mr. Bakewell would prejudice Immersion if presented to a jury.

IV. MR. BAKEWELL IMPROPERLY RELIED ON THE TFT WHICH IS NOT ECONOMICALLY OR TECHNOLOGICALLY COMPARABLE

Samsung's TFT to settle litigation is not even remotely comparable and Mr. Bakewell's reliance on this agreement, as "indicative" of a rate, further renders his royalty analysis unreliable and flawed. The Settlement between TFT

and Samsung was a result of litigation. (Hubin Decl. Ex. 4 (referencing No. 2:14-cv-00940-JRG-RSP (E.D. Texas)); *id.* Ex. 5.) The case proceeded through claim construction, but settled in January 2016,

(Bakewell Report ¶ 278; Hubin Decl. Ex. 3 at 139:1-7; *id.* Ex. 4.) Samsung also challenged validity, having filed IPRs on the asserted patents in November 2015. (*See* Hubin Decl. Exs. 6-9. Petitions for *Inter Partes* Review of U.S. Patent Nos. 8,013,843, 8,068,100, 8,072,440, and 7,973,773 *Samsung Elecs. Am., Inc. v. Tactile Feedback Tech., LLC*, Nos. IPR2016-00207, 2016-00202, 2016-00205, and 2016-00206 (P.T.A.B. Nov. 17, 2015). Under the TFT Settlement,

(Hubin Decl. Ex. 4 at SAM-IMM00053406.)

Mr. Bakewell said he takes no position on the admissibility of the TFT Settlement, and that his opinions "are not a function" of the agreement. (Bakewell Report ¶ 281 and fn. 635.) Yet he stated that the TFT Settlement is "indicative" of a lower value for the patents in suit. (Hubin Decl. Ex. 4.) Mr. Bakewell made no adjustment based on the stage of the litigation, or the fact that Samsung had pending IPR petitions on file when settlement took place. (*Id.*, Ex. 3 at 143:8-144:18 ("didn't see a need to make a dollar adjustment" based on stage of litigation; "can't remember" whether he took IPRs into account one way or the other, but "do[esn't] see

that [he] wrote about it ... in [his] report.").) Mr. Bakewell also did not ask Samsung or its experts in this case whether Samsung considered the TFT patents valid.

B. Mr. Bakewell Ignores That TFT And Immersion Are Not Comparably Situated Economically

The TFT Settlement and a hypothetical negotiation between Samsung and Immersion in
this case have virtually nothing in common. TFT is a non-practicing entity. (Id., Ex. 4; Ex. 3 at
138:15-22.) There is no evidence TFT ever sold any product. TFT
. (See id. Ex. 10; Ex. 6 at ¶ 14.) And, when the
settlement agreement was entered into, TFT
(Id., Ex. 4 at SAM-
IMM00053406.)

Immersion, on the other hand, is a publicly traded company that was founded in 1993 and has been publicly traded since 1999. (*Id.* Ex. 12 at IMMR_SEC00029307.) Immersion has offered many hardware and software products over its history, in diverse fields ranging from medical, gaming, mobility, automotive controls, and industrial applications. (*See, e.g., id.*, Ex. 12; *id.*, Ex. 14 at IMMR_SEC000354946-949.) At the end of 2017, Immersion employed approximately 81 individuals full time, and has previously employed up to 184 individuals full time. (*Id.*, Ex. 12 at IMMR_SEC00029312; Ex. 13 at IMMR_SEC00355072.) Immersion and Samsung also are not strangers.

(*Id.*, Ex. 15 at ¶¶ 99-105; and Ex. 16 at SAM-IMM00032223, at SAM-IMM00032227-231, and at SAM-IMM00032235.)

, including

Despite these differences between TFT and Immersion and the circumstances of the disputes, Mr. Bakewell makes no adjustment to the rate derived from the TFT agreement. Given that Samsung filed IPR petitions on the TFT patents roughly two months before reaching a settlement agreement, that (see id. Ex. 15 at \P ¶ 278-283), it is not reasonable to have made no adjustment whatsoever to any calculations derived from this agreement. Mr. Bakewell's failure to adjust his derived rate makes his use of this the hypothetical negotiation unreliable and unfairly prejudicial to Immersion if presented at trial. C. The TFT Settlement Involves Different Patents And Mr. Bakewell's **Assumption Of Technological Comparability Is Flawed** Mr. Bakewell also does not provide a sufficient basis to establish technological comparability. He relies in part on . (Hubin Decl. Ex. 3 at 142:3-144:18 ("d[idn't] think there was a need to make a dollar adjustment").) Further, Section 5.2 of the TFT Settlement provides that (Id. Ex. 4 at SAM-IMM00053409.) And Mr. Bakewell did not ask anyone at Samsung, or Samsung's experts in this case, Because the hypothetical negotiation assumes that the patents are valid and infringed, Mr. Bakewell's means that his analysis of this agreement is not reliably tied to the

facts of the hypothetical negotiation in this case. *Cf. Astrazeneca AB*, 782 F.3d at 1336 (settlement agreement entered "after the district court had held the patents valid and had made a finding of infringement" are "therefore similar to the setting of a hypothetical negotiation in which infringement and patent validity are assumed.") By

His opinions are unreliable and would be prejudicial to Immersion if presented to a jury, and so should be excluded.

V. MR. BAKEWELL'S ULTIMATE ROYALTY RATE OPINION RELIES ON A

V. MR. BAKEWELL'S ULTIMATE ROYALTY RATE OPINION RELIES ON A DEFICIENT ANALYSIS OF NON-COMPARABLE LICENSE AGREEMENTS AND SHOULD BE EXCLUDED

Mr. Bakewell's ultimate royalty rate opinions are based on the Apple and TFT agreements as starting points. In his section 4.7, "Conclusions From the Quantitative Phase Of My Analysis," Mr. Bakewell says he is considering Immersion's past licenses with other phone manufacturers, but the only one from which he calculates a rate is the Apple Settlement. (*See* Bakewell Report ¶¶ 301-302.) The only other data point to which Mr. Bakewell refers in the summary of his quantitative analysis is the TFT Settlement. (*See id.* at ¶ 304.)

As discussed above, Mr. Bakewell makes a series of unsupported assumptions

. While his ultimate opinion in this case is that the hypothetical negotiation would result in a lump-sum agreement between Immersion and Samsung, Mr. Bakewell's

is fraught with the same problems that have led courts to exclude opinions about hypothetical lump-sum agreements based on actual running-royalty agreements.

The Federal Circuit has explained that there are many significant differences between running-royalty licenses and lump-sum licenses, including what factors the parties would have considered in entering each type of agreement as well as what evidentiary record may be created subsequent to each type of agreement being entered into. *Lucent Techs.*, 580 F.3d at1325-26 ("[i]n a standard running royalty license, the amount of money payable by the licensee to the patentee is tied directly to how often the licensed invention is later used," while "the lump-sum license generally avoids ongoing administrative burdens of monitoring usage of the invention."). The court went on to note that parties to a lump-sum license "may, during the license negotiation, consider the expected or estimated usage (or, for devices, production) of a given invention, assuming proof is presented to support the expectation." *Id.* at 1327.

Settlement or TFT Settlement that allows him to determine what use was actually made of the

. This is despite one of the being Samsung, on whose behalf he was retained. Without any information about

, Mr. Bakewell simply adopts assumptions that ensure

Mr. Bakewell has no evidence, documentary or otherwise, relating to either the Apple

without any reason for doing so that relates these agreements to the facts of this case and its hypothetical negotiation.

This is the same deficiency that courts have found sufficient to require exclusion of expert damages opinions in other cases; Mr. Bakewell is essentially attempting to turn

See id. at 1327-1330 (criticizing expert's running-royalty analysis from lump-sum

agreements for lack of any "documentary evidence or testimony showing the parties' expectation as to usage" of the claimed invention, and finding damages award unsupported where no basis existed in evidence to compare running-royalty agreement to lump-sum award); *Bayer Healthcare*, 2019 WL 330149, at *5 (excluding damages opinion as to a running royalty based on insufficient analysis of only lump-sum agreements, finding there is "no support for [the] proposition that a lump-sum may easily support a running royalty analysis" because the fundamental differences between the two types of licenses "would be relevant to any comparison between lump-sum and running royalty licenses.").

Mr. Bakewell's transformation does nothing to solve the underlying faults with his analysis . Given that these two agreements are the only ones used by Mr. Bakewell to derive his reasonable royalty rate opinion, it is not reasonable that Mr. Bakewell's ultimate opinion on what that rate is in this case would not change at all even if the Court were to find that the Apple and TFT agreements are not reliably tied to the hypothetical negotiation in this case. His opinion should be excluded.

VI. CONCLUSION

Mr. Bakewell's royalty analysis is flawed and unreliable. He has "fail[ed] to tie the theory to the facts of the case, [and so his] testimony must be excluded." *Uniloc USA, Inc. v. Microsoft Corp.*, 632 F.3d 1292, 1315 (Fed. Cir. 2011); *Daubert*, 509 U.S. at 595 (exclusion is the only remedy sufficient to protect against the inherent power of expert evidence); *see also DataQuill*, 887 F. Supp. 2d at 1022 ("The testimony of a damages expert in a patent suit who relies on non-comparable licenses in reaching his royalty rate should be excluded."). The Court should exclude Exhibit 7.0 and the corresponding paragraphs of Mr. Bakewell's Report (¶¶ 11, 13-15, 266-270, 275-285, 302-304, 356, and 359-365) and order that he be precluded from offering his flawed royalty opinion.

Dated: February 4, 2019 Respectfully submitted,

/s/ Bryan Wilson

755 Page Mill Road

Bryan Wilson (CA SBN 138842) LEAD ATTORNEY Marc David Peters (CA SBN 211725) Albert J. Rugo (CA SBN 306134) admitted pro hac vice

MORRISON & FOERSTER LLP

Palo Alto, CA 94304 Telephone: (650) 813-5600 Facsimile: (650) 494-0792 Email: bwilson@mofo.com Email: mdpeters@mofo.com Email: arugo@mofo.com

Richard S. J. Hung (CA SBN 197425) Christopher Robinson (CA SBN 260778)

MORRISON & FOERSTER LLP

425 Market Street

San Francisco, CA 94105-2482 Telephone: (415) 268-7602 Facsimile: (415) 276-7334 Email: rhung@mofo.com

Email: ChristopherRobinson@mofo.com

Morgan Chu (CA SBN 70446) Richard Birnholz (CA SBN 151543)

IRELL & MANELLA LLP

1800 Avenue of the Stars, Suite 900 Los Angeles, CA 90067-4276 Telephone: (310) 277-1010 Facsimile: (310) 203-7199 Email: mchu@irell.com Email: rbirnholz@irell.com

T. John Ward Jr.
Texas Bar No. 00794818
Claire A. Henry
Texas Bar No. 24053063
Andrea L. Fair
State Bar No. 24078488
WARD, SMITH & HILL, PLLC
1507 Bill Owens Pkwy.

Case 2:17-cv-00572-JRG Document 116 Filed 02/06/19 Page 21 of 23 PageID #: 3520 Public Version of Document Filed Under Seal Pursuant to Protective Order

Longview, TX 75604 Tel: 903/757-6400 Fax: 903/757-2323 Email: jw@wsfirm.com Email: claire@wsfirm.com

Attorneys for Plaintiff Immersion Corporation

CERTIFICATE OF AUTHORIZATION TO FILE UNDER SEAL

The undersigned certifies that the foregoing document is authorized to be filed under seal pursuant to the Protective Order entered in this case (ECF No. 32).

Dan Hubin

CERTIFICATE OF SERVICE

I hereby certify that a copy of the foregoing document was filed electronically in compliance with Local Rule CV-5(a). Pursuant to Local Rule CV-5(a)(7)(D), all counsel of record were served with a true and correct copy of the foregoing by email on this the 4th day of February, 2019.

Dan Hubin

2 HI:-

CERTIFICATE OF CONFERENCE

I hereby certify that Plaintiff Immersion Corporation's counsel met and conferred with Defendants' counsel pursuant to Local Rule CV-7(h) regarding the substance of this motion.

Defendants' counsel indicated that Defendants oppose this motion.

Dan Hubin